

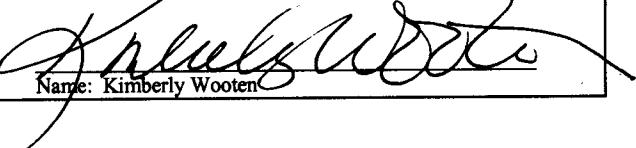
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Michelle R. McKenna et al.	Examiner:	Shannon S. Saliard
Serial No.	10/644,615	Group Art Unit:	3639
Filed:	08/19/2003	Docket No.	58085-012200
Customer No.:	46560	Confirmation No.:	5984
Title:	SYSTEM AND METHOD OF PERSONALIZING AN OUT-OF-HOME EXPERIENCE		

CERTIFICATE OF TRANSMISSION

I hereby certify that this document is being transmitted electronically to the United States Patent and Trademark Office via the EFS Web e-Filing system on September 15, 2006


Name: Kimberly Wooten

AMENDMENT

MAIL STOP: AMENDMENT
Commissioner for Patents
Post Office Box 1450
Alexandria, Virginia 22313-1450

Sir/Madam:

In response to the Office Action mailed May 18, 2006, kindly enter the following amendments:

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 10 of this paper.